**Promotional page -** We provide the following resources to help you promote these messages in your church.

1. *JPG image*

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1. *Short announcement*

Kindness will be harder as the end approaches. It isn’t easy or abundant. Come next week to experience it and to see what rewards simple kindness provides.

1. *Medium announcement*

Kindness is fading from modern society. Incidences of road rage, school shootings, and domestic disturbance fill the news. Get angry first, discuss later. It’s easier and sometimes safer just to keep to yourself. As Christians, we don’t have that option.

Jesus treats the kindness done or undone as if it was directed toward Him. The approach of the world’s end makes expressions of love increasingly important. Come next week as we discover simple kindness gets us Jesus’ reward.

1. *Half-page bulletin insert*

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*“The King will answer and say to them, ‘Truly I say to you, to the extent that you did it to one of these brothers of Mine, even the least of them, you did it to Me.’”* (Matt. 25:40)

Kindness is fading from modern society. Incidences of road rage, school shootings, and domestic disturbance fill the news. People are expressing their views with anger instead of discussion. It’s easier and sometimes safer just to keep to yourself. As Christians, we don’t have that option.

Jesus calls us to love our enemies and even be kind to them. That’s hard to do. We don’t always get to see positive results to kindness. It is rarely rewarded at least in time for us to see it.

Rewards *will* come, both for the recipient of kindness and the source. Come next week so that you won’t be surprised when you find out Jesus treats kindness done to others as kindness done to Him.

1. *PowerPoint slides*

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